

Frequency: Semi-annual
Circulation: 1000 copies

Print ISSN: 1857-6974
Electronic ISSN: 1857-6982

UTMS JOURNAL OF ECONOMICS

Special issue Volume 4 Number 1 pp. 1–70 March 2013

CONTENTS

Research Papers

- | | |
|---|----|
| DEVELOPMENT AND IMPROVEMENT OF BUSINESS HIGHER
EDUCATION THROUGH IMPLEMENTATION OF STUDENTS LEARNING
OUTCOMES ASSESSMENT PLAN (SLOAP)
<i>Ivanovski, Zoran, Ace Milenkovski, Nadica Ivanovska, and Saso Kozuharov</i> | 1 |
| THE INFLUENCE OF FAMILY RELATIONS ON DECISION MAKING IN
FAMILY BUSINESSES
<i>Stoilkovska, Aleksandra, Violeta Milenkovska, and Gordana Serafimovic</i> | 17 |
| SMALL ENTREPRENEURSHIP IN HOSPITALITY: CROATIAN EXPERIENCES
<i>Ivanovic, Slobodan, Eddy Rot, and Miroslav Pretula</i> | 27 |
| INVESTIGATING TOURISM SEASONALITY IN MACEDONIA
<i>Petrevska, Biljana</i> | 37 |
| STRATEGY OF STOCK VALUATION BY FUNDAMENTAL ANALYSIS
<i>Ivanovic, Zoran, Sinisa Bogdan, and Suzana Baresa</i> | 45 |
| TYPOLOGY OF RECREATIONAL-TOURISM RESOURCES AS AN
IMPORTANT ELEMENT OF THE TOURIST OFFER
<i>Gjorgievski, Mijalce, Saso Kozuharov, and Dejan Nakovski</i> | 53 |
| GEOGRAPHIC POSITIONING AS A DETERMINATION OF TOURISM
DEVELOPMENT OF GEVGELIJA REGION
<i>Gjorgievski, Mijalce, Sasko Gramatnikovski, and Dejan Nakovski</i> | 61 |